



NEWS

YOTEL debuts in Japan



YOTEL Tokyo Ginza opens in Japan's capital in December, marking the brand's continued expansion into Asia.

With a prime location in central Ginza, the newly-built flagship hotel is just a 15-minute walk from Tokyo station – a major transport hub with links to cities across Japan via the bullet train – and Narita International Airport.

It will offer a range of rooms, each featuring YOTEL signatures such as SmartBeds, super-fast Wi-Fi, wireless charging, rain showers and floor-to-ceiling windows with views across Tokyo.

Guests can take advantage of three self-service stations, 24/7 gym and dining in the all-day concept restaurant, Komyuniti. The hotel's robot crew will deliver water and extra towels to rooms and public spaces will feature artwork by local artist Mio Fukukawa.

The launch is YOTEL's third hotel in Asia and the brand's first venture into Japan.

YOTEL was created by YO! founder Simon Woodroffe OBE who took inspiration from the experience of first-class travel and translated that into small but beautifully designed hotel rooms.

Hubert Viriot, CEO YOTEL, said: "We're delighted to be launching YOTEL in Tokyo. Not only do we have a brilliant hotel in a prime location in one of the world's greatest cities, we're also excited to be opening in a destination that shares our commitment to innovation, smart design and the creative use of technology. It's the perfect location for our new flagship property.

"It's also a really exciting step for us as a global brand. The opening marks the next step in our expansion across Asia, with a further three hotels currently in the pipeline for Bangkok, Kuala Lumpur and NEOM."

[yotel.com](https://www.yotel.com)